

**Health and Wellbeing Strategy
Engagement Approach**

Communication and Engagement	Audience/ Stakeholder	Activities	Resources	Method/ Feedback	Person Responsible	Start Date	Learning/ Influencing/ Outcome	Date to report back to HWBB
Survey	General Public	Survey – easy read and plain English	Council portal and via partner websites Youth Cabinet Children in Care Council	Results back to Engagement Group and Strategy Steering Group	Ceri Armstrong	Nov/ Dec 15	Use data gathered from event to test Vision, Aims and Priorities	February 16
		Face to face in public places – i.e. supermarkets, railway stations, schools	Ngage/ TCVS/ Healthwatch Thurrock Coalition Youth Cabinet Children in Care Council	Results back to Engagement Group and Strategy Steering Group	Ceri Armstrong – to commission group to undertake			
		Use existing groups and newsletters	Council and partners Group contacts via Healthwatch TCVS	Results back to Engagement Group and Strategy Steering	Ceri Armstrong			

			Thurrock Coalition	Group				
		Use a 'prioritree' to gather individuals views – via event and piggyback on existing events/meetings	Council and partner public events Healthwatch TCVS Thurrock Coalition Youth Cabinet Children in Care Council	Results back to Engagement Group and Strategy Steering Group	Ceri Armstrong			
World Cafe	General Public	Events x 2 hosted by Health and Wellbeing Board to report on what's been achieved (or not) with the current HWBS, an to gather individual views	Board members commitment to attend two events between now and mid-January	Results back to engagement Group and Strategy Steering Group	Ceri Armstrong	Dec 15	Use data gathered from event to test Vision, Aims and Priorities	Feb 16
Information Sharing	General Public Stakeholders	Webinar/Podcast on achievements to date – circulate via existing networks	Board Chair supported by Board members to make or deliver podcast	Results back to Engagement Group and Strategy Steering Group	Ceri Armstrong to commission development of podcast/webinar	Dec 15		
Feedback	General Public	Newsletters	Comms	Result back	Ceri	Feb	Ensure those	Feb 16

	Stakeholders	Local press E-bulletins	Support	to Engagement Group and Strategy Steering Group	Armstrong – via Comms Teams	16	involved with engagement activity understand how engagement has influenced the Strategy – will also start the process of on-going conversations about what people can do for themselves, and where they feel resources should be best utilised.	
--	--------------	----------------------------	---------	--	-----------------------------------	----	---	--